



January 2024 - EXPENSE TABLE	\$120,350.0
EXPENSE ITEM	ACTUAL
Initial Setup Costs:	\$22,700.0
Business Registration/Legal Fees	\$16,000.0
Licenses and Permits	\$1,500.0
Office Setup Costs	\$2,500.0
Initial Inventory/Supplies	\$1,500.0
Website Development	\$1,200.0
Personnel Expenses:	\$77,000.0
Founder/Owner Salary	\$25,000.0
Employee Salaries	\$30,000.0
Benefits (Healthcare, Retirement Plans)	\$15,000.0
Recruitment Costs	\$5,000.0
Training Expenses	\$2,000.0
Marketing and Sales:	\$7,200.0
Branding and Design	\$1,500.0
Marketing Collateral	\$1,500.0
Website Hosting/Maintenance	\$1,500.0
Advertising and Promotion	\$1,500.0
Sales Commissions	\$1,200.0
Technology and IT:	\$5,250.0
Software Licenses/Subscriptions	\$1,250.0
Hardware Purchases/Upgrades	\$1,000.0
IT Support/Services	\$1,500.0
Website Development/Hosting	\$1,500.0
Operations:	\$8,200.0
Office Rent/Lease Payments	\$3,500.0
Utilities (Electricity, Water, Internet)	\$1,500.0
Office Supplies	\$1,000.0
Equipment Maintenance	\$1,000.0
Insurance Premiums	\$1,200.0