

CALENDAR TEMPLATE EMAIL MARKETING CALENDAR TEMPLATE



sømeka

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
		1	2	3	4	5
		Introduce new subscribers to your brand.	Showcase a featured product or service.	Provide value and information to the audience.		
		Brief introduction	High-quality images	Blog post roundup		
		Welcome offer or discount	Product features and benefits	Tips and tricks related to your industry		
6	7	7	8	9	10	11
	Update subscribers on company news		Create urgency for a limited- time promotion.			
	Recent achievements		Discount details			
	Employee spotlight		Countdown timer graphic			
12	13	13	14	15	16	17
	Build trust with social proof.			Promote an upcoming webinar or event.		
	Positive customer reviews			Event details		
	Testimonial quotes			Registration link		
18	19	19	20	21	22	23
Provide value and information to the audience.		Showcase a different product than in Week 1.	Gather insights from your audience.			
How-to guide		High-quality images	Short survey form			
Infographic		Customer reviews	Incentive for participation			
24	25	25	26	27	28	29
		Reward subscribers with an exclusive deal.		Summarize the month and tease upcoming content.		
		Limited-time discount code		Highlights from the month		
		Thank you for being a subscriber		Sneak peek at next month's plans		
30	31					
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