







#	STRENGTHS (+)	
1	Extensive global network	
2	Strong brand recognition	
3	Advanced technology and tracking capabilities	
4	Diverse service offerings	
5	Strong customer relationships	
6	Sustainability initiatives	
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#	WEAKNESSES (-)	
1	Dependence on external transportation providers	
2	Vulnerability to economic conditions	
3	High operational costs	
4	Labor-related challenges	
5	Intense competition	
6	Regulatory compliance	
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#	OPPORTUNITIES (+)	
1	E-commerce growth	
2	International market expansion	
3	Supply chain digitization	
4	Expansion of specialized services	
5	Partnerships and acquisitions	
6	Sustainability leadership	
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#	THREATS (-)	
1	Disruptive technologies	
2	Increasing customer expectations	
3	Rising fuel costs	
4	Trade uncertainties	
5	Potential security threats	
6	Substitute services	
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