







#	STRENGTHS (+)	
1	Strong and recognized brand presence	
2	Expansive network coverage and infrastructure	
3	Competitive pricing and flexible plans	
4	Emphasis on customer service and satisfaction	
5	Strong focus on innovation and disruptive marketing strategies	
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#	WEAKNESSES (-)	
1	Smaller market share compared to competitors	
2	Limited presence in rural or remote areas	
3	Reliance on partnerships for network infrastructure in some regions	
4	Challenges in network congestion during peak times	
5	Potential customer dissatisfaction with coverage quality in certain areas	
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#	OPPORTUNITIES (+)	
1	Expansion into new markets and regions	
2	Growth in demand for 5G technology and services	
3	Acquisition and consolidation of smaller telecom providers	
4	Offering specialized services for enterprise and business customers	
5	Integration of emerging technologies like IoT and smart home solutions	
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#	THREATS (-)	
1	Intense competition from other major telecom providers	
2	Regulatory changes impacting the industry	
3	Economic downturns affecting consumer spending on telecom services	
4	Potential security breaches and cyber threats	
5	Shifting consumer preferences and demands in the telecom industry	
6	Rapid technological advancements and disruptive innovations	
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