

# 26 MOST IMPORTANT R&D METRICS

## KEY PERFORMANCE INDICATORS

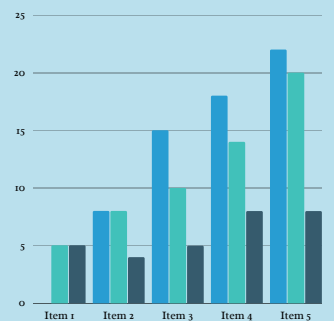


### 1. PROJECT EXECUTION

- > Proposal Success Rate
- > Ideas turned into experiments
- > Projects completed
- > Time-to-market
- > Time for the experiments
- > Deviation from Schedule
- > Portfolio in existing products

### 2. COST

- > R&D costs / Total costs
- > License costs / Total R&D cost
- > R&D Costs / Sales
- > Product improvements / R&D cost
- > Cost Savings Attributable to R&D



### 3. PIPELINE MANAGEMENT

- > Total Patents Filed
- > Ideas in the Pipeline
- > Projects that meet planned targets
- > Products launched on time
- > Number of products released

### 4. FINANCE

- > Income from New products
- > Budget Variance / Cost Variance (CV)
- > Return on Innovation Investment (ROI)
- > Products launched on budget
- > Research & Development Effectiveness Index



### 5. R&D DEPARTMENT

- > Total R&D Headcount
- > Portfolio in Core and Growth Projects
- > R&D Budget
- > Suggested ideas by the team

