







#	STRENGTHS (+)	
1	Extensive global network and infrastructure	
2	Strong brand recognition and reputation	
3	Wide range of shipping and logistics services	
4	Robust tracking and supply chain management	
5	Strong customer relationships and loyalty	
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#	OPPORTUNITIES (+)	
1	E-commerce growth and increasing package volume	
2	Expansion into emerging markets	
3	Technological advancements and automation	
4	Cross-border trade and international expansion	
5	Strategic partnerships and acquisitions	
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#	WEAKNESSES (-)	
1	High operating costs	
2	Dependence on fuel prices and fluctuations	
3	Reliance on external contractors	
4	Environmental impact of operations	
5	Vulnerability to natural disasters and weather conditions	
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#	THREATS (-)	
1	Intense competition from UPS, DHL, and other logistics companies	
2	Economic downturns and fluctuations	
3	Regulatory changes and compliance requirements	
4	Disruptions in transportation and logistics	
5	Cybersecurity threats and data breaches	
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