



STRENGTHS (+)



- 1 Strong brand presence and recognition
- 2 Extensive network of retail locations
- 3 Diverse product offerings and services
- 4 Strong customer loyalty programs
- 5 Pharmacy expertise and healthcare services
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- 7
- 8
- 9
- 10

OPPORTUNITIES (+)



- 1 Expansion of healthcare services
- 2 Growth in telehealth and remote services
- 3 Strategic partnerships and acquisitions
- 4 Expansion of specialty pharmacy offerings
- 5 Integration of digital and in-store channels
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WEAKNESSES (-)



- 1 Limited international presence
- 2 Relatively low-profit margins
- 3 Dependence on third-party insurance plans
- 4 Reliance on prescription drug sales
- 5 Challenges in managing inventory
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THREATS (-)



- 1 Intense competition
- 2 Changing healthcare regulations
- 3 Shifting consumer preferences
- 4 Drug price controls and reimbursement cuts
- 5 Regulatory compliance and legal challenges
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